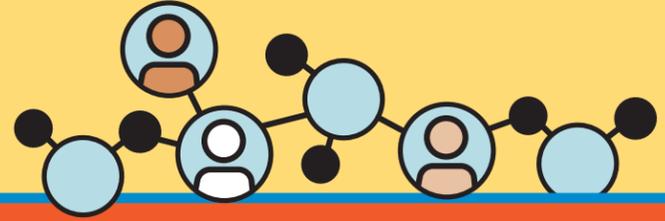
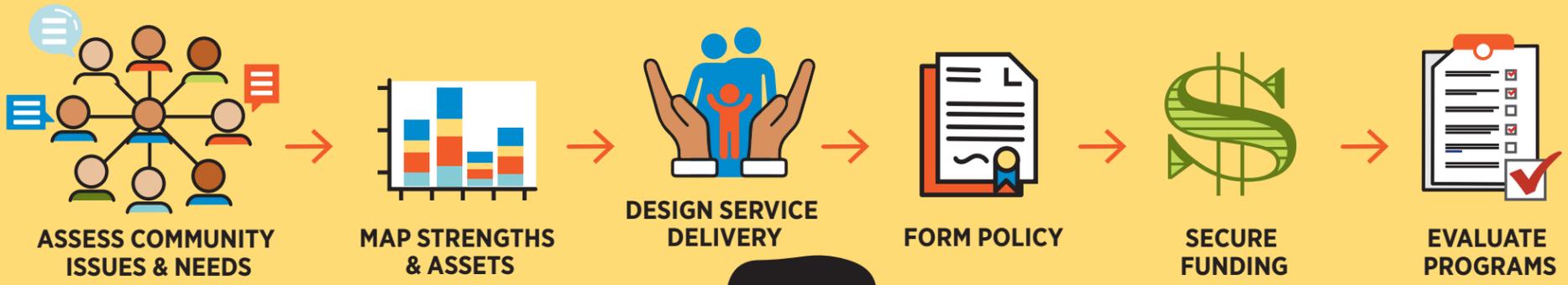


WHY DOES DATA MATTER?



MAYOR CREATES
A VISION FOR DATA
EQUITY

COMMUNITY BENEFITS
FROM DATA BASED
DECISION MAKING

WHAT DOES THE MAYOR HAVE TO DO WITH

DATA EQUITY

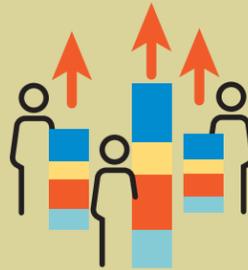
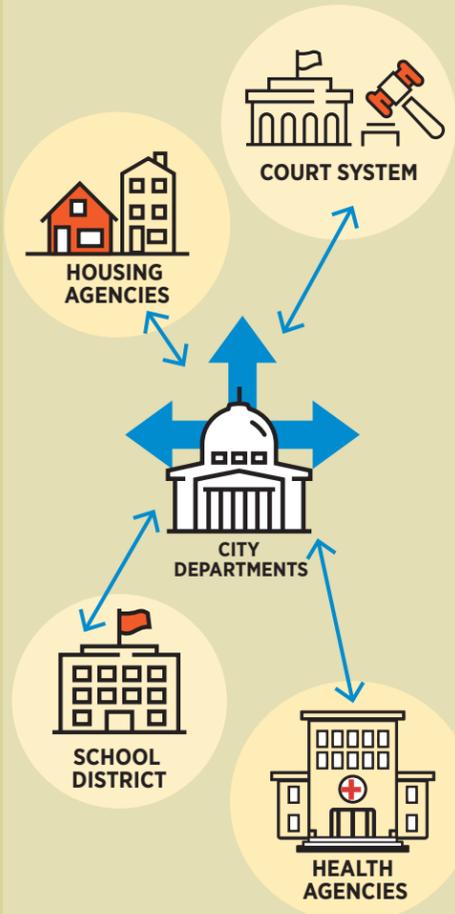


STRENGTHEN DATA GOVERNANCE AND MANAGEMENT

for collecting, integrating, sharing and using data to IMPROVE CITY SERVICES, programs and policies



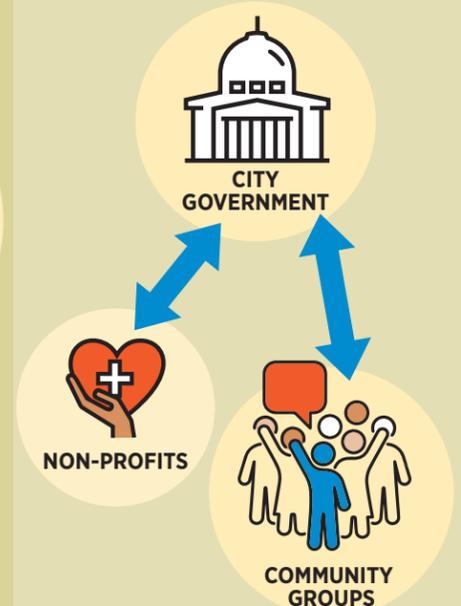
EXPAND DATA SHARING
within CITY DEPARTMENTS
and other GOVERNMENT AGENCIES



INVEST IN STAFF CAPACITY
and create a new
CHIEF ANALYTICS OFFICER
to oversee research, analysis
and evaluation of programs
and services



BUILD RELATIONSHIPS
to share and exchange data
with **NONPROFIT** and
COMMUNITY GROUPS
that work with
government agencies
to serve residents



This resource was created by the Committee of Seventy, a nonpartisan advocate for better government in Philadelphia and Pennsylvania, and made possible by the generous support of The Scattergood Foundation. Design by 12 Squared. Learn more at seventy.org.